

ISSUE & AD DEADLINE	EDITORIAL CONTENT	SUPER SECTIONS & SPECIAL ADVERTISING SECTIONS	
<p><b>JAN/FEB 2026</b></p> <p><b>Ad Deadline:</b> December 5</p> <p><b>Publication Date:</b> December 30</p>	<p><b>UpFront Take Note:</b> Animal Magnetism - from cocktails with camelids to puppy yoga and kitty cat cafes, animal experiences are all the rage in Virginia.</p> <p><b>Destinations:</b> Fredericksburg</p> <p><b>Good Taste:</b> Mike Skipper takes over The Shack - Staunton</p> <p><b>Drink:</b> History of the Norton Grape, cultivated for Virginia soil</p> <p><b>HomeGrown - Design:</b> Tudor Revival on Cary St. in Richmond (VanderHoof estate)</p> <p><b>H&amp;W:</b> New hospital in Smithfield is an area game changer</p> <p><b>H&amp;W Spotlight:</b> Frances Taylor McEachern - from elite athlete to triple bypass patient plus the importance of cardiac health.</p> <p><b>Feature:</b> Roundup of state's coolest new hotels - Leesburg, Roanoke, Richmond, check out newest places to stay in Virginia. Plus a sidebar on the Inn at Warner Hall</p> <p><b>Feature:</b> The Chemistry of Love</p> <p><b>Feature:</b> Weddings</p>	<p><b>SUPER SECTIONS</b></p> <p><b>Weddings</b> Online Exclusive: Top Wedding Vendors 2026</p> <p><b>Health+Wellness</b></p> <p><b>SPECIAL ADVERTISING SECTION</b></p> <p><b>Vacations &amp; Getaways</b></p>	
<p><b>MAR/APR 2026</b></p> <p><b>Ad Deadline:</b> February 6</p> <p><b>Publication Date:</b> February 27</p>	<p><b>Destinations:</b> Rambling along 211 from Sperryville to Luray to Newmarket</p> <p><b>GoodTaste:</b> Profile of Clay &amp; Linda Trainum and the artisan pork of Autumn Olive Farms - Waynesboro</p> <p><b>H&amp;G Living:</b> Modern Mountain Compound designed by Anne Hulcher Tollett</p> <p><b>Dining Out:</b> Slack Tide, restaurant opening in Ballast's complex, renovated stable in Scott's Addition</p> <p><b>State Of Education:</b> Virginia's top schools and spotlights on education innovation.</p> <p><b>Feature:</b> Behind the scenes of Historic Garden Week and the draw of those spectacular floral Arrangements - Statewide</p> <p><b>Feature:</b> Heidi James and her vision to create pollinator-friendly areas throughout Virginia.</p> <p>Sidebar on Bee Cities in Virginia (10 at present)</p>	<p><b>SUPER SECTIONS</b></p> <p><b>State of Education</b> Top Schools and Universities 2026</p> <p><b>House+Garden</b></p> <p><b>SPECIAL ADVERTISING SECTIONS</b></p> <p><b>Planned Communities</b></p> <p><b>Travel Virginia</b></p> <p><b>Summer Camps &amp; Programs</b></p> <p><b>Spring Arts Preview</b></p>	
<p><b>MAY/JUN 2026</b></p> <p><b>Ad Deadline:</b> April 3</p> <p><b>Publication Date:</b> May 1</p>	<p><b>HomeGrown Spotlight:</b> Exceptional handcrafted pens made in Hanover by Turning Point Pens</p> <p><b>GoodTaste Drink Spotlight:</b> The integrative, inventive campus of Oakencroft Vineyard - Charlottesville</p> <p><b>Destination:</b> Danville</p> <p><b>Health &amp; Wellness:</b> TBD</p> <p><b>Feature:</b> SailFest 2026 - International, annual maritime event - Military ships, Tall Ships - Cape Charles, Norfolk in conjunction with America250 and Virginia250</p> <p><b>Feature:</b> A Patriot's Pilgrimage: the birthplace of a nation and how Virginia is celebrating Virginia250 and America250</p>	<p><b>STAND-ALONE ISSUE</b></p> <p><b>Best of Virginia 2026</b> The votes are in! Our annual special issue honors Virginia's finest.</p> <p><b>SUPER SECTION</b></p> <p><b>Health+Wellness</b></p> <p><b>SPECIAL ADVERTISING SECTION</b></p> <p><b>Travel Virginia</b></p>	
<p><b>JUL/AUG 2026</b></p> <p><b>Ad Deadline:</b> June 5</p> <p><b>Publication Date:</b> July 3</p>	<p><b>HomeGrown:</b> A roundup of the Commonwealth's Maritime Museums—from VIMS to Nauticus to the Mariner's Museum and more.</p> <p><b>GoodTaste Spotlight:</b> The Kinsey Family's vision for the Eastern Shore, including a spotlight on Buttercup &amp; Ketch in Eastville and Cape Charles.</p> <p><b>Good Taste Dining:</b> Al Fresco in the Old Dominion: 5 spots in 5 regions.</p> <p><b>HomeGrown Spotlight:</b> Meet the (Decoy) Carvers</p> <p><b>H&amp;G Living:</b> Home furnished by Thrift-tiques in Tappahannock</p> <p><b>WaterLife:</b> TBD</p> <p><b>Explore:</b> Exploring Surry &amp; Gray's Point by Kayak</p> <p><b>Feature:</b> Bike &amp; Basket Adventures - Richmond, Charles City</p> <p><b>Feature:</b> Photo Essay of Virginia's Barrier Islands</p>	<p><b>SUPER SECTION</b></p> <p><b>House+Garden</b> Online Exclusive: Real Estate All-Stars 2026</p> <p>Online Exclusive: Mortgage Lenders All-Stars 2026</p> <p><b>Waterlife</b></p> <p><b>SPECIAL ADVERTISING SECTIONS</b></p> <p><b>Vacations &amp; Getaways</b></p> <p><b>Wealth Management</b></p>	
<p><b>SEP/OCT 2026</b></p> <p><b>Ad Deadline:</b> August 7</p> <p><b>Publication Date:</b> August 28</p>	<p><b>UpFront Take Note:</b> Kalahari Resort - New Waterpark, Hotel, Convention Center - Spotsylvania</p> <p><b>Destinations:</b> Magical Marshall</p> <p><b>HomeGrown Living History:</b> Eyre Hall</p> <p><b>H&amp;W Spotlight:</b> Music Therapy creates a path for wellness in patients with PTSD, Dementia, Brain Injury and more.</p> <p><b>H&amp;W:</b> Top Hospitals</p> <p><b>Feature:</b> Behind the Scenes at Mount Vernon - Who takes care of America's first president's house. Meet the curators of its silver, furniture, art, and animal collections.</p> <p><b>Feature:</b> Bonkers for Bonkies: the farms in Virginia raising Instagram's newest darlings: miniature donkeys (aka bonkies) - Shenandoah Valley</p>	<p><b>SUPER SECTIONS</b></p> <p><b>Drink</b></p> <p><b>Health+Wellness</b></p> <p><b>SPECIAL ADVERTISING SECTIONS</b></p> <p><b>Travel Virginia</b></p> <p><b>State of the Arts</b></p>	
<p><b>NOV/DEC 2026</b></p> <p><b>Ad Deadline:</b> October 2</p> <p><b>Publication Date:</b> October 30</p>	<p><b>UpFront:</b> Top 10 Holiday events around the state</p> <p><b>Destinations:</b> Bristol</p> <p><b>H&amp;G Décor:</b> Doors of Virginia: doorways exceptionally decorated for the holidays</p> <p><b>Retirement Living:</b> TBD</p> <p><b>Feature:</b> The New Stewards of History – Meet the next generation of Virginia's historic properties - Shirley, Eyre Hall, Westover)</p> <p><b>Feature:</b> Made in Virginia Awards 2026</p>	<p><b>SUPER SECTIONS</b></p> <p><b>Retirement Living</b> f. Online Exclusive: Top Retirement Communities with Care 2026</p> <p><b>House+Garden</b></p> <p><b>SPECIAL ADVERTISING SECTIONS</b></p> <p><b>Holiday Gift Guide</b></p> <p><b>Faces of Virginia</b></p>	

This is a tentative and evolving schedule, subject to regular revision. Check with your advertising executive for details and additions.